




NEWS 25
YOUR LOCAL CHOICE

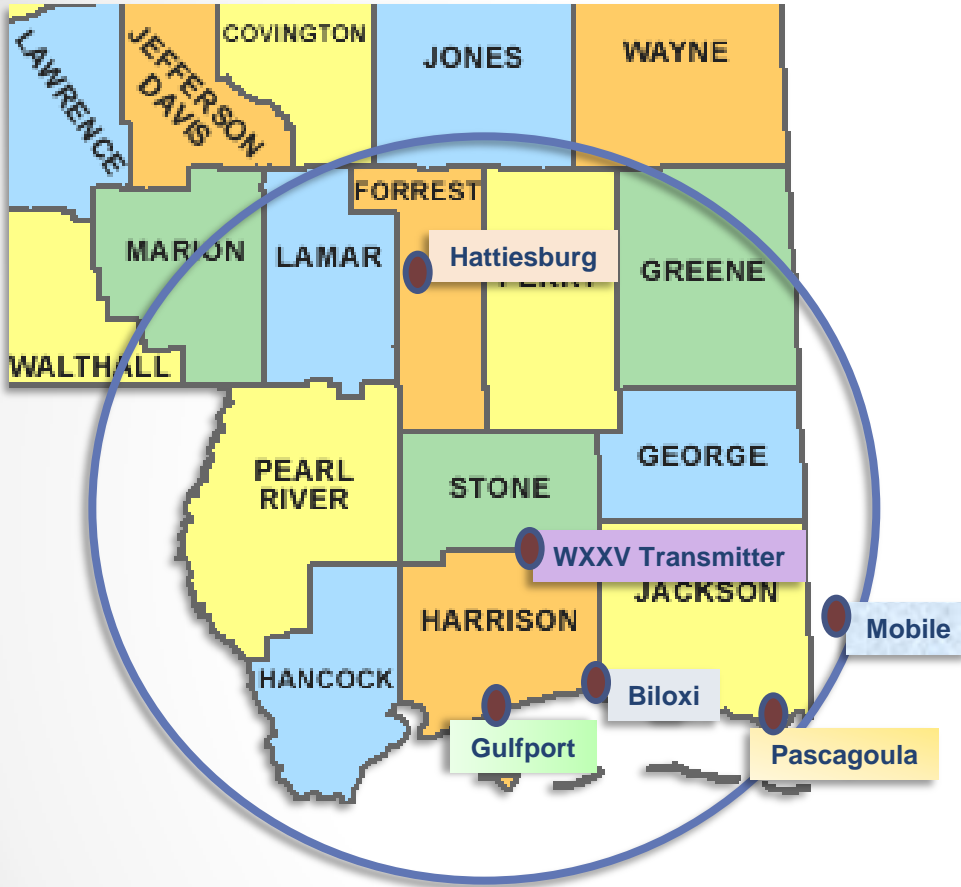
WXXV25.com

CHARTLOCAL

FOX  **THE CW**
WXXV 25
GULFPORT BILOXI PASCAGOULA SO MISSISSIPPI

BUSINESSES NOW HAVE A GREAT LOCAL CHOICE FOR ADVERTISING. WXXV PROVIDES 3 STRONG NETWORKS, SOME OF THE BEST SYNDICATED PROGRAMMING, THE MOST COMPREHENSIVE SPORTS PACKAGES IN THE MARKET, IN ADDITION TO A FULL SERVICE PROVIDER FOR YOUR DIGITAL ADVERTISING NEEDS.

WXXV Television Coverage Area



DMA Market Ranking: 157
DMA TV Households: 138,800

TV HH By County

HARRISON: 74,130
JACKSON: 51,410
STONE: 6,100

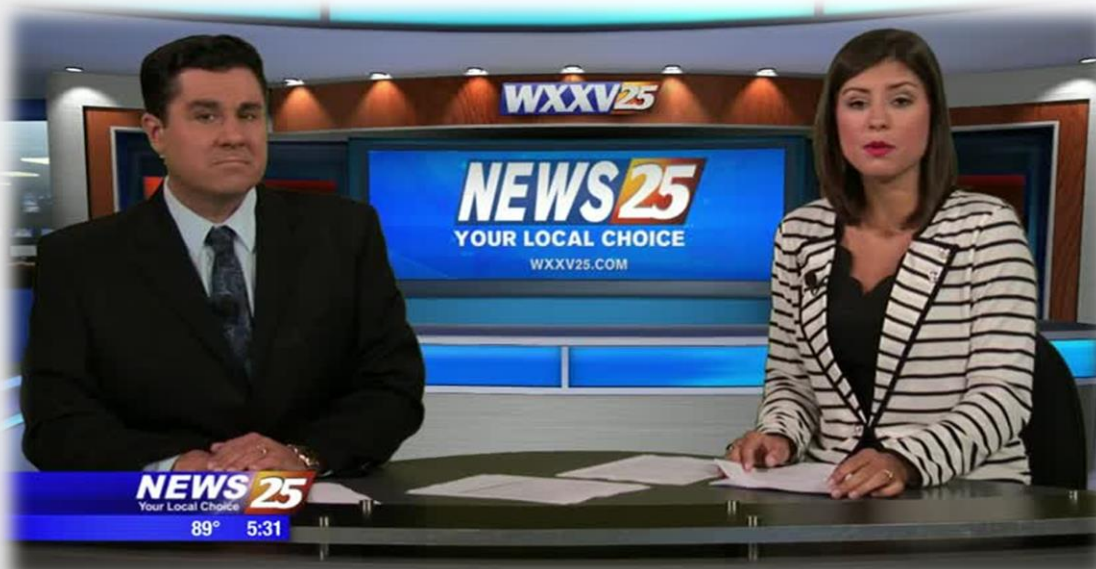
Source: comScore/ Rentrak Media Research



YOUR LOCAL CHOICE FOR THE GULF COAST

WXXV-TV FOX25
14351 Highway 49 N
Gulfport, MS 39503
Phone (228) 832-2525 Fax (228) 832-4442
WXXV25.COM

WXXV NEWS 25 CURRENTLY PROVIDES 6 ½ HOURS OF LOCAL NEWS EACH WEEKDAY, AND LOCAL VIEWERS – AND YOUR POTENTIAL CUSTOMERS ARE LOVING THE NEW CHOICE AVAILABLE TO THEM. ADVERTISING IN NEWS 25 IS A GREAT WAY TO AFFORDABLY REACH THESE VIEWERS.



M-F	6-7AM	NEWS 25 AM
M-F	7-8AM	NEWS 25 AM
M-F	9-930PM	NEWS 25 at 9PM
M-F	930-10PM	NEWS 25 at 930PM
SUN	9-10PM	NEWS 25 SUNDAY at 9PM
M-F	6-7AM	NEWS 25 TODAY
M-F	12-1230P	NEWS 25 at NOON
M-F	6-630PM	NBC NIGHTLY NEWS
SA	530-6P	NBC NIGHTLY NEWS
SU	530-6P	NBC NIGHTLY NEWS
M-F	10-1035PM	NEWS 25 at 10PM
SU	10-1035PM	NEWS 25 at 10PM



YOUR LOCAL CHOICE FOR THE GULF COAST



A CRITICAL ELEMENT OF YOUR ADVERTISING IS YOUR COMMERCIAL. YOU NEED TO HAVE THE RIGHT MESSAGE DELIVERED TO YOUR TARGETED AUDIENCE. COMING UP WITH THIS MESSAGE IS WHAT WE DO BEST, AND LOVE WORKING WITH CLIENTS TO ENSURE THEIR COMMERCIALS HAVE THE HIGHEST IMPACT POSSIBLE.

AND YOU WILL NOT BELIEVE HOW AFFORDABLE THE PRODUCTION COSTS ARE. . . .



YOUR LOCAL CHOICE FOR THE GULF COAST

ADVERTISING YOUR BUSINESS HAS CHANGED DRAMATICALLY OVER THE PAST SEVERAL YEARS, AND TO REMAIN COMPETITIVE YOUR APPROACH AND USE OF MEDIA MUST ADAPT. WXXV, IN PARTNERSHIP WITH CHART LOCAL CAN WORK WITH YOU ON AN AFFORDABLE AND EFFECTIVE INTERNET/ WEB/ DIGITAL COMPONENT TO YOUR ADVERTISING.



Website Design & Hosting



Search Engine Optimization



Search Engine Marketing



Targeted Digital Advertising



Pandora Radio Advertising



YouTube Advertising



Social Media Management



Social Media Contesting



Database Marketing



HD Video Production



Brand Identity



Mobile App Development



YOUR LOCAL CHOICE FOR THE GULF COAST

***I'M REALLY INTERESTED
BUT I HAVE A FEW QUESTIONS***

THE PROCESS IS VERY SIMPLE

**GIVE US A CALL AND WE WILL SCHEDULE A TIME
CONVENIENT FOR YOU TO LEARN ABOUT YOUR
BUSINESS, AND WHAT YOU WOULD LIKE TO ACCOMPLISH
BY ADVERTISING.**

**WE WORK JUST AS HARD FOR CLIENTS INVESTING \$500
AS WE DO THOSE SPENDING HUNDREDS OF THOUSANDS,
AND YOU WON'T BELIEVE HOW AFFORDABLE
ADVERTISING ON WXXV IS.**

**HOW ABOUT  PER VIEWER?
PAYING MORE THAN THAT NOW? GIVE US A CALL.**

CHARTLOCAL

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