

EEO PUBLIC FILE REPORT

For the 12-month Period Ending January 21, 2014

Prepared by: Morris Network of Mississippi
(Licensee/Permittee)

This report covers the following employment unit:

<u>Call Sign</u>	<u>Facility ID Number</u>	<u>Type of Station</u>	<u>Location City, State</u>	<u>LMA</u>
WXXV TV	53517	Television	Gulfport, MS	

A. The following is a list of all vacancies for full-time jobs during the previous 12 months:

	<u>Job Title</u>	<u>Date of Opening</u>	<u>Date Filled</u>
1.	News Director	October 2, 2012	June 10, 2013
2.	Master Control Operator	March 22, 2013	April 4, 2013
3.	Master Control Operator	April 8, 2013	May 6, 2013
4.	Media Manager	April 8, 2013	May 21, 2013
5.	Anchor/Reporter	May 15, 2013	July 21, 2013
6.	Chief Meteorologist	May 15, 2013	July 24, 2013

7.	Meteorologist	May 15, 2013	July 24, 2013
8.	Assignment Editor	May 15, 2013	September 19, 2013
9.	Anchor/Producer	May 15, 2013	September 23, 2013
10.	Multimedia Journalist	June 18, 2013	July 25, 2013
11.	Multimedia Journalist	June 18, 2013	August 1, 2013
12.	Multimedia Journalist	June 18, 2013	August 1, 2013
13.	Multimedia Journalist	June 18, 2013	August 5, 2013
14.	Production Assistant	June 24, 2013	August 5, 2013
15.	Production Assistant	June 24, 2013	August 5, 2013
16.	Production Assistant	June 24, 2013	August 5, 2013
17.	Production Assistant	June 24, 2013	August 5, 2013
18.	Production Assistant	June 24, 2013	August 12, 2013
19.	Production Assistant	June 24, 2013	August 23, 2013
20.	Graphic Artist	June 25, 2013	August 12, 2013
22.	Newscast Director Asst.	June 25, 2013	July 29, 2013
22.	Newscast Director	June 25, 2013	July 29, 2013
23.	General Sales Manager	August 7, 2013	September 18, 2013
24.	Account Executive	August 28, 2013	October 7, 2013
25.	Marketing Director	August 28, 2013	October 7, 2013
26.	Account Executive	August 28, 2013	October 14, 2013
27.	Digital Account Executive	November 19, 2013	December 16, 2013
28.	Production Assistant	January 8, 2014	January 15, 2014
29.	Multimedia Journalist	November 27, 2013	January 20, 2014

B. During the previous 12 months, the following recruitment sources were contacted as vacancies for full-time jobs opened. Those with an asterisk (*) were organizations that requested to be contacted as job openings occurred:

<u>Recruitment Source</u>	<u>Address</u>	<u>Contact Person</u>	<u>Telephone Number</u>
1. MS Department of Employment*	10162 South Park Dr. Gulfport, MS 39503	Al Brooken	228-897-6900
2. Alcorn State University	1000 ASU Drive Lorman, MS 39096-7500	Alice Shannon	601-877-6325
3. Jackson State University	1400 John R. Lynch St. Jackson, MS 39217	Ms. D. Whitley	601-979-2477
4. MS Valley State University	14000 Hwy 82 West Itta Bena, MS 38941-1400	Alisha Rose	662-254-3440
5. MGC Community College Jeff Davis Campus	2226 Switzer Road Gulfport, MS 39507	Roxanne Towles	228-896-2534
6. MGC Community College Jackson County Campus	2300 Hwy 90 Gautier, MS 39553	Rebecca Gregory	228-497-7628
7. NAACP/Biloxi Branch	260 Main Street Biloxi, MS 39530	James Crowell	228-432-0206
8. MGC Community College Perkinston Campus	P O Box 548 Perkinston, MS 39573	Jane Gilbert	601-928-6268
9. MS University for Women Director of Career Center	W Box 1607 Columbus, MS 39701	Towanda Williams	662-241-7619
10. Keesler Air Force Base* Employment Assistance	81 MSS/DPF 500 Fisher St., Rm 126 Keesler AFB, MS 39532-2554	Lana Smith	228-377-8593
11. MS Assoc of Broadcasters*	855 S Pear Orchard Rd Suite 403 Ridgeland, MS 39157	Jackie Lett	601-957-9121
12. WXXV TV Fox 25 web site*	14351 Highway 49 Gulfport, MS 39503	Ed Burkhart	228-832-2525

13. University of Southern MS* 125 McLemore Hall Margaret Williams 601-266-6746
Hattiesburg, MS 39401
14. TV Jobs.com P O Box 4116 www.tvjobs.com 800-374-0119
Broadcast Employment Oceanside, CA 92042
15. MS Department of Rehabilitation 10280 Larkin Smith Dr Sandra Andrade 228-897-7616
Gulfport, MS 39503
16. MS State University 300 Montgomery Hall www.career.msstate.edu 662-325-3344
MS State, MS 39762
17. University of MS Career Services 303E Martindale Amanda Walker 662-915-5984
University, MS 38677
18. Pearl River Community College* 101 Hwy 11 N Box 5389 Dr Ann Moore 601-403-1183
Poplarville, MS 39470
19. MS Employment Commission 454 Highway 90 Ste C Angelia Fontenot 228-466-5041
Hancock County* Waveland, MS 39576-2557
20. MS Employment Commission P O Box 1058 Caroline Fowler 228-762-4713
Pascagoula Office* Pascagoula, MS 39568
21. Medialine.com P O Box 51909 www.medialine.com 800-237-8073
Pacific Grove, CA 93950
22. MS Employment Commission P O Box 15428 Robert Huddleston 601-584-1202
Hattiesburg Office* Hattiesburg, MS 39401
23. William Carey University* 498 Tuscan Ave Leslie Sellers 601-318-6209
Hattiesburg, MS 39401
24. Fleet & Family Support Center* 5301 Snead Center Jeffery Isabell 228-871-3564
Gulfport, MS 39501
25. Harrison Cty. Veterans Service* P O Box 45 Julia Encalade 228-435-8271
Biloxi, MS 39533
26. National Association of Broadcasters 1771 N Street NW www.broadcastcareerlink.nabef.org
Washington, DC 20036
27. Broadcasting & Cable 225 State Street Suite 300 www.jobtarget.com 860-437-5700
Job Target New London, CT 06320

28. Full Sail University

3300 University Blvd
Winter Park, FL 32792

John LeBaron 407-679-6333

- C. The following is a list of the services for full-time jobs shown in Section A above and the recruitment sources which provided the hire for that position:

<u>Job Title</u>	<u>Recruitment Source Referring Hiree</u>	<u>Recruitment Sources Contacted</u>
1. News Director	employee referral	RS #1-27
2. Master Control Operator	station website	RS #1-25
3. Master Control Operator	station website	RS #1-25
4. Media Manager	internal employee	RS #1-25
5. Anchor/Reporter	TVjobs.com	RS #1-25
6. Chief Meteorologist	TVjobs.com	RS #1-25
7. Meteorologist	TVjobs.com	RS #1-25
8. Assignment Editor	internal employee	RS #1-25
9. Anchor/Producer	internal employee	RS #1-25
10. Multimedia Journalist	TVJobs.com	RS #1-25
11. Multimedia Journalist	TVJobs.com	RS #1-25
12. Multimedia Journalist	station website	RS #1-25
13. Multimedia Journalist	TVJobs.com	RS #1-25
14. Production Assistant	employee referral	RS #1-25
15. Production Assistant	employee referral	RS #1-25
16. Production Assistant	station website	RS #1-25
17. Production Assistant	station website	RS #1-25
18. Production Assistant	station website	RS #1-25
19. Production Assistant	station website	RS #1-25
20. Graphic Artist	Full Sail University	RS #1-25,28
21. Newscast Director Asst.	employee referral	RS #1-25
22. Newscast Director	station website	RS #1-25
23. General Sales Manager	employee referral	RS #1-25
24. Account Executive	employee referral	RS #1-25
25. Marketing Director	employee referral	RS #1-25
26. Account Executive	internal employee	RS #1-25
27. Digital Account Executive	station website	RS #1-25
28. Production Assistant	station website	RS #1-25
29. Multimedia Journalist	TVJobs.com	RS #1-25

- D. During the previous 12 months, there were a total of 116 people interviewed for vacancies for full-time positions. The following is a list of the total number of interviewees referred by each recruitment source show in Section B above:

<u>Recruitment Source</u>	<u>Total No. of Interviewees</u>
1. WXXV TV Fox 25 employee referral	24
2. WXXV website	46
3. MS Employment Commission – Harrison Co	2
4. MS Association of Broadcasters	6
5. Spring Southern Region Military & Civilian Job Fair	2
6. Internal employee	3
7. TV Jobs.com	26
8. University of Southern Mississippi	1
9. Full Sail University	2
10. Walk – In	4

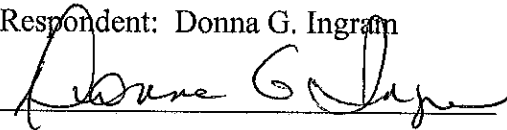
E. During the last 12 months, the station employment unit engaged in the following initiatives (provide full details, including an explanation if no initiatives were conducted during the period involved):

1. During the period February 7, 2013 thru June 29, 2013, WXXV TV participated with the Mississippi Association of Broadcasters by airing 532 announcements informing the public of the different broadcasting careers that are available.
2. During the period March 31, 2013 thru April 30, 2013, WXXV TV participated with the Mississippi Association of Broadcasters by airing 389 announcements promoting the MAB Scholarship Program. The scholarship program has been established to see broadcasting as a profession passed on to qualified, outstanding men and women and to encourage students to enter broadcasting as a career and to seek the best quality of education in the field.
3. March 6, 2013: WXXV TV participated in the 2013 Career and Internship Fair at the University of Southern Mississippi's School of Mass Communication and Journalism. Applications were accepted for open positions and internship applications were distributed to interested students. Materials and information concerning types of positions available in the broadcast field were distributed.
4. April 9, 2013: WXXV TV participated as a primary sponsor for the Spring Southern Region Job Fair with the Governor's Job Fair Network of Mississippi. During this event, information and materials were given out concerning types of positions available in the broadcast field. There were 2500+ job applicants in attendance. WXXV TV participated as a potential employer.
5. December 3, 2013: WXXV TV News Director and General Sales Manager spoke to University of Southern Mississippi Journalism class regarding potential internships, employment opportunities and news philosophy. The students were allowed a Question and Answer time regarding what employers are looking for in potential employees.

6. During this reporting period several Boy Scout Troops toured the station and observed the daily operations of a TV station. The troops had an in depth look at the making of a television commercial. Station personnel discussed education that would be needed for a career in broadcasting and the opportunities of employment in broadcasting.
7. WXXV TV participates in an on-going Internship program with William Carey College and University of Southern Mississippi. This program is designed to host college students in their pursuit of a broadcast career. The program provides students with meaningful hands on working experience.
8. WXXV TV posts vacant openings on our website and promotes our website on-air to create awareness of the opportunities at the station.

Name of Respondent: Donna G. Ingram

Signed: _____



Typed Name: Donna G. Ingram

Title: Business Manager

Date: January 29, 2014

Telephone No: 228-831-5201