

EEO PUBLIC FILE REPORT

For the 12-month Period Ending January 21, 2011

Prepared by: Morris Network of Mississippi
(Licensee/Permittee)

This report covers the following employment unit:

<u>Call Sign</u>	<u>Facility ID Number</u>	<u>Type of Station</u>	<u>Location City, State</u>	<u>LMA</u>
WXXV TV	53517	Television	Gulfport, MS	

A. The following is a list of all vacancies for full-time jobs during the previous 12 months:

	<u>Job Title</u>	<u>Date of Opening</u>	<u>Date Filled</u>
1.	Master Control Operator	January 11, 2010	January 25, 2010
2.	Account Executive	February 10, 2010	February 23, 2010
3.	Master Control Operator	December 30, 2010	January 3, 2011

B. During the previous 12 months, the following recruitment sources were contacted as vacancies for full-time jobs opened. Those with an asterisk (*) were organizations that requested to be contacted as job openings occurred:

<u>Recruitment Source</u>	<u>Address</u>	<u>Contact Person</u>	<u>Telephone Number</u>
1. MS Department of Employment *	10162 Southpark Dr Gulfport, MS 39503	Al Brooken	228-897-6900
2. Alcorn State University	1000 ASU Drive Lorman, MS 39096-7500	Alice Shannon	601-877-6325
3. Jackson State University	1400 John R. Lynch St. Jackson, MS 39217	Ms. D. Whitley	601-979-2477
4. MS Valley State University	14000 Hwy 82 West Itta Bena, MS 38941-1400	Alisha Rose	662-254-3440
5. MGC Community College Jeff Davis Campus	2226 Switzer Road Gulfport, MS 39507	Roxanne Towles	228-896-2534
6. MGC Community College Jackson County Campus	2300 Hwy 90 Gautier, MS 39553	Rebecca Gregory	228-497-7628
7. NAACP/Biloxi Branch	260 Main Street Biloxi, MS 39530	James Crowell	228-432-0206
8. MGC Community College Perkinston Campus	P O Box 548 Perkinston, MS 39573	Jane Gilbert	601-928-6268
9. MS University for Women Director of Career Center	W Box 1607 Columbus, MS 39701	Towanda Williams	662-241-7619
10. Keesler Air Force Base* Employment Assistance	81 MSS/DPF 500 Fisher St., Rm 126 Keesler AFB, MS 39532-2554	Lana Smith	228-377-8593
11. MS Association of Broadcasters	855 S Pear Orchard Rd Suite 403 Ridgeland, MS 39157	Jackie Lett	601-957-9121
12. WXXV TV Fox 25 web site*	14351 Highway 49 Gulfport, MS 39503	Leah Mays	228-832-2525
13. University of Southern MS*		Margaret Williams	601-266-6746

- 14. TV Jobs.com www.tvjobs.com
- 15. MS Department of Rehabilitation 10280 Larkin Smith Dr Sandra Andrade 228-897-7616
Gulfport, MS 39503
- 16. Home Connections – The Career Center www.career.msstate.edu
MS State University
- 17. University of MS Career Services Amanda Walker 662-915-5984
- 18. Pearl River Community College 101 Hwy 11 N Box 5389 Dr Ann Moore 601-403-1183
Poplarville, MS 39470

C. The following is a list of the services for full-time jobs shown in Section A above and the recruitment sources which provided the hire for that position:

<u>Job Title</u>	<u>Recruitment Source Referring Hiree</u>	<u>Recruitment Sources Contacted</u>
1. Master Control Operator	employee referral	RS #1-17
2. Account Executive	station website	RS #1-17
3. Master Control Operator	employee referral	RS #1-18

D. During the previous 12 months, there were a total of 24 people interviewed for vacancies for full-time positions. The following is a list of the total number of interviewees referred by each recruitment source show in Section B above:

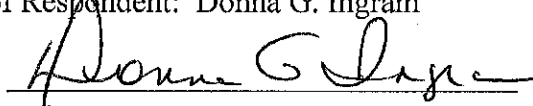
<u>Recruitment Source</u>	<u>Total No. of Interviewees</u>
1. WXXV TV Fox 25 employee referral	14
2. WXXV website	10

E. During the last 12 months, the station employment unit engaged in the following initiatives (provide full details, including an explanation if no initiatives were conducted during the period involved):

- 1. During the period April 15, 2010 thru May 01, 2010, WXXV TV participated with the Mississippi Association of Broadcasters by airing 119 announcements promoting the MAB Scholarship Program. The scholarship program has been established to see broadcasting as a profession passed on to qualified, outstanding men and women and to encourage students to enter broadcasting as a career and to seek the best quality of education in the field.

2. On November 18, 2010, WXXV TV participated in University of Southern Mississippi's School of Mass Communication Career and Internship Fair in Hattiesburg, MS. During this event, information and materials were given out concerning types of positions available in the broadcast field and education requirements. WXXV TV participated as a potential employer.
3. WXXV TV participates in an on-going Internship program with William Carey College and University of Southern Mississippi. This program is designed to host college students in their pursuit of a broadcast career. The program provides students with meaningful hands on working experience.
4. WXXV TV produced and aired local 30-second announcements highlighting job opportunities at the station.
5. WXXV TV posts vacant openings on our website and promotes our website on-air to create awareness of the opportunities at the station.
6. WXXV TV produced and aired a local announcement that solicits input from potential local referral agencies regarding future job opportunities.

Name of Respondent: Donna G. Ingram

Signed: 

Typed Name: Donna G. Ingram

Title: Business Manager

Date: January 24, 2011

Telephone No: 228-832-2525 ext. 205